

To EURIM Members and Observers  
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The Information  
Society Alliance

EURIM



## EURIM Newsletter November 2008

### 1) Expediting Smart, Flexible, Incremental, Public Procurement

*A short order exercise to identify and publicise the current state of guidance and debate*

On 4<sup>th</sup> November the EURIM Council discussed the impact of recent financial and economic developments on the ICT industry and the plans and priorities of our working groups. The current reviews of major ICT projects are hitting industry cash flows. Few, if any, large procurements are now likely before the next election. When public sector spend restarts it is likely to follow private sector good practice with streams of incremental, rapid payback projects within strategic frameworks. A short order exercise to help bring forward that transition was therefore felt to be the most valuable and immediate contribution EURIM could make.

There is much confusion as to what is legal in this area, let alone what is good practice: for example with regard to organising low cost, innovative, socially inclusive, service delivery in co-operation with voluntary organisations and charities. There is, however, much guidance already available, including from the Audit Commission, Digital Inclusion Team, Intellect, the National Audit Office, the Office of Government Commerce and SOCITM. But this is, all too often, not brought to the attention of those who persist in following decades old, slow, high overhead, procedures, in the belief they are following Treasury/European “rules”.

The first target deliverable is briefing material on the current state of guidance and debate. Please e-mail [eurim@eurim.org](mailto:eurim@eurim.org) if you would be willing to help lead or organise the production and dissemination of such material. Please include details of existing material that should be referenced and also any obstacles that need to be removed. It would be most helpful if you could indicate which of those obstacles require legislative or administrative action and which can be bypassed, and how.

This exercise will be progressed via the Public Service Delivery Group in parallel with a Dragon’s Den on innovation (in co-operation with DWP and others) and an exercise on socially inclusive e-participation in policy formation, consultation and the monitoring of implementation (in co-operation with DCLG and others). Both exercises have support from the Secretaries of State and Cabinet Office. Those interested in joining the planning and leadership teams should e-mail [eurim@eurim.org](mailto:eurim@eurim.org).

### 2) Director’s Round Table Forum on Information Governance fully booked

*Too important to be left to politicians, regulators and retired professionals*

The round table on 24<sup>th</sup> November is complete, and we have also registered over 80 observers. This event has clearly struck a chord and there are some excellent discussion papers on the website <http://www.eurim.org.uk/activities/ig/drt081124.php#papersreceived> - from comments about a “data crunch to rival the credit crunch” to “a digital bill of rights”. Sir James Crosby will give the keynote, followed by four short introductory contributions from Jim Norton (Institute of Directors); Louise Bennett (BCS); John Suffolk (Government CIO) and Carlos Solari (Vice-President, Alcatel-Lucent). Philip Dunne MP (Parliamentary Co-Chair of the Information Governance Group) will then chair an off-the-record discussion before Stephen Darvill (Industry Co-chair) does a concluding summary and Margaret Moran MP (EURIM Chair) closes the event with a vote of thanks. The event will be followed by a reception in the Macmillan Room (thanks to support from Alcatel-Lucent, De La Rue, EADS, EDS, Logica and SAS). The participants at the roundtable are: Dr Louise Bennett; Jeremy Boss (Chief Information Officer, Audit Commission); Nick Coleman (Independent Advisor, Cabinet Office); Sir

James Crosby; Andrew Cooke (Director of Intelligence and Homeland Security, Atkins); Bob Darby (Director of Information Services, Barnardo's); Stephen Darvill; Philip Dunne MP (Chair); Louise Fluker (Company Secretary and General Counsel, DeLaRue); David Griffiths (Partner, London, Clifford Chance); Dr Gordon Head (Secure Government Manager, EDS); John Higgins (Director General, Intellect); Anne Joseph (Director EU Governmental Affairs, Reed Elsevier); Michael Keegan (Director of Identity Management, Fujitsu); Jill Kirby (Director, Centre for Policy Studies); Mike Maddison (UK Head of Security Privacy and Resilience, Deloitte); Ian Manocha (Managing Director, SAS); Jeremy Monroe (Lead Partner National Security and Identity, IBM); Peter Montagnon (Director Investment Affairs ABI), Professor Jim Norton; Richard Reeves (Director, Demos); Carlos Solari; Malcolm Stirling (Director Public Sector, CSC); John Suffolk; Clare Wardle (IP & Commercial Director, Royal Mail).

Immediately after the Round Table we aim to set up a working group to draft high-level rules for governance of information and to ensure the political, professional and corporate action to secure their adoption. The current model is the Ten Commandments - short, pithy, powerful and complete!

The EURIM objectives from the Round Table discussions are therefore to:

- acquire sufficient intelligence and consensus on what governance is needed and how that governance should, and should not, be implemented
- identify key participants (groups and individuals) for the working group
- establish from the Round Table attendees a consultation group against which the working group can test its developing ideas.

We also hope that our political partners in this exercise, the Centre for Policy Studies, Demos, the Conservative Technology Forum and the Labour e-Futures Group, will make full use of the material in their policy studies. The involvement of leading think tanks from left and right will greatly help move debate centre stage - and if they find points of common ground, that could help develop a most powerful message. Please e-mail Ed Phelps, [phelpse@parliament.uk](mailto:phelpse@parliament.uk) if you would like to be invited to participate in the follow up programme.

#### *Data sharing within local government*

Real progress has been made with the Kent Universal Data Output System Project (KUDOS) in which Kent Connects plans to facilitate secure data sharing between Kent Police, Kent County Council, Medway Council, 12 district councils, and possibly Kent Fire and Rescue, in order to supply real-time tactical information for tackling anti-social behaviour. The project is sponsored by the KUDOS Delivery Board led by Adrian Leppard, Deputy Chief Constable of Kent Police, and now has a lead in Dartford Borough Council. The Kent Connects Strategic Board has approved a Project Initiation Document and recommended the use of a consultant to produce a business case, using FAME as the framework. Initial thoughts are that KUDOS will have a consultant in place during December with a completed business case by April 2009. There is a need now to define a brief for the tender document for a consultant, while looking further ahead, the project will require implementation funding. A key issue is authentication between local authorities and the next meeting on 14<sup>th</sup> November will explore the implications of initial encouraging responses in relation to Government Gateway. For more information, contact Dave Wright ([davywright2@ntlworld.com](mailto:davywright2@ntlworld.com)).

### **3) The New Political Economy**

#### *How change in Local Communities is altering priorities for MPs and Election Candidates*

A prime objective of the Knowledge Economy Group is to interest current and prospective parliamentarians and policy advisors in the need to attract, foster and retain businesses that could be based anywhere in the world. The group's first event is a discussion on the evening of Wednesday 26<sup>th</sup> November for prospective parliamentary candidates and policy advisors. This is being organised jointly with the Bow Group, Young Fabians and Intellect/BCS Young Professionals.

John Fisher of Local Futures will open discussion. His paper on the Geography of Prosperity is at:

<http://www.localfutures.com/Assets/2669/the%20geography%20of%20prosperity%20-%20john%20fisher,%20the%20local%20futures%20group.pdf> . We then expect contributions from:

Margaret Moran MP (Labour), David Gauke MP (Conservative), Tom Flynn PPC, Policy Officer for Young Fabians and Charlotte Leslie PPC, Editor of CrossBow magazine. The event is hosted by IBM on

the South Bank and we still have places available for EURIM members who expect to be active in helping the Knowledge Economy Group achieve its political objectives, including supporting sponsoring future discussions with similar audiences. Please email [eurim@eurim.org](mailto:eurim@eurim.org) for an invitation.

#### **4) Testing the partnership approach to E-Crime Reduction**

##### *Targeting and harnessing the latent support*

The plans agreed at the first executive meeting of the partnership, on 6<sup>th</sup> October, were presented at the Parliament and the Internet Conference on the 16<sup>th</sup> October. A report of the relevant workshop is at [http://www.eurim.org.uk/activities/e-crime/081016\\_EURIM\\_PI\\_workshop\\_DSRV4.pdf](http://www.eurim.org.uk/activities/e-crime/081016_EURIM_PI_workshop_DSRV4.pdf).

The government vision for a national e-crime strategy is of a three-legged stool: the Police Central E-Crime Unit (PCEU), Fraud Authority and e-Crime Reduction Partnership and the planning. The next step for the EURIM E-Crime Group is a series of exploratory meetings with those who understand the communities selected for the three pilots. The aim will be to work with suitable partners to organise wider round-tables on how a partnership approach might help address the needs of:

- The elderly: who are being brought on-line, including by initiatives such as Ruralnet, thus combating isolation, easing contact with grandchildren, etc., but can be vulnerable to fraud and are often fearful.
- Schools: where cyberbullying and stalking, including of young teachers by older pupils, are major concerns.
- Small Firms: where there are a number of initiatives on which to build, but there is often a lack of security and IT capacity.

Please e-mail [eurim@eurim.org](mailto:eurim@eurim.org) if you would like to participate in one or more of these exercises.

The report also shows how debate has moved on over the past year, including recognition of the need to move away from pressuring reputable Internet Service Providers and towards making it much harder for criminals to set up their own networks, exploiting current weakness in the domain name registration process. This raises many issues, some technical others more profound. Some of these will be addressed on 27<sup>th</sup> November at the Cybersecurity KTN event, "A Fine Balance", on the current state of play with privacy enhancing technologies and how they should support good practice: see [http://www.ktn.qinetiq-tim.net/content/files/events/2008-11-27\\_FineBalance.pdf](http://www.ktn.qinetiq-tim.net/content/files/events/2008-11-27_FineBalance.pdf) for details. Others, including some of more difficulty, are expected to be raised at the Internet Governance Forum in Hyderabad at the start of December, with over half the EURIM board participating. Given the need for co-operation across cultural as well as legal, constitutional and linguistic divides, it is particularly important for the UK to be able to demonstrate that partnership does indeed produce results.

##### *Surveillance, Interception, Anti-terrorism and Abuse*

EURIM members and observers are involved in the reviews of Regulation of Investigatory Powers and Interception Modernisation Programme and in addressing the use of the Internet by terrorist groups and we expect to be asked to help with relevant public consultations to help ensure well-informed and balanced submissions. Please e-mail [eurim@eurim.org](mailto:eurim@eurim.org) if you would like to contribute to pre-consultation work in this area, including finding better ways forward, not just complaining about those that have been proposed.

##### *Child Protection*

A briefing with the All Party Children's Group on the current state of play is being organised but there have been delays in finding mutually convenient dates and this is likely to slip into the New Year. The aim is to help expedite the work of the new UK Council on On-Line Child Safety by lining up political and industry support for what works.

##### *And what are current E-Crime trends?*

You will have seen publicity for the "Cybercrime wave sweeping Britain". The headlines are based on the report produced by 1871 (a EURIM associate member) for Garlik but the realities are rather more complex. Incidents in some areas are rising faster than Internet usage. In others they are falling, after sector (e.g. the financial services) and geographic (e.g. Yorkshire and Humberside) initiatives. See [https://www.garlik.com/press/Garlik\\_UK\\_Cybercrime\\_Report.pdf](https://www.garlik.com/press/Garlik_UK_Cybercrime_Report.pdf) for the report.

The Microsoft Security Intelligence Report. Version 5 (January - June 2008) “gives a different spin” and can be found at [www.microsoft.com/SIR](http://www.microsoft.com/SIR) It includes a summation of reports from the 500 million computers world-wide which submit results from the Microsoft Malicious Software Removal Tool. The geographic versions include the UK and the report now covers criminal activity.

## 5) EU and UK Communications Policy and Regulatory Structures

*Seminar on spectrum for emergency services, 10 December 08*

The 2012 Olympics will require the inter-working of security and emergency services covering venues across the UK, not just London and the South East and the technology lockdown is next summer. It may take a year or more for the emergency services to prepare their business plans for improved services and the Olympic Security Directorate appears determined to ensure that its budget is not diverted into legacy investment. Meanwhile Ofcom is under pressure to press ahead with plans to auction off the available UHF spectrum.

A number of members are therefore seriously concerned that the scene may have been set for an expensive disaster avoidance exercise in 2010: when installation and testing should have been well under way if the Games are to run smoothly. There are also the 70,000 or so jobs in the UK spectrum related industries that will be at risk if the Games are not used to showcase next generation mobile at all levels - from efficient emergency communications to spectator information and mobile viewing.

The Communications Group is therefore organising a seminar on the morning of 10<sup>th</sup> December in co-operation with CMA, Intellect and others to explore the issues that need to be addressed, clarify the scope and scale of the problem, and identify what, if any, action should (and could) be taken. The intention is to have presentations from industry and Ofcom followed by moderated discussion to:

- explore the issues at top level;
- expand on why there is a spectrum problem in relation to likely future operational requirements;
- explain the concept of spectrum having social as well as economic value;
- look at the timings of the impending auction and the operational cycle of the emergency services.

Hopefully the meeting will also identify those issues, if any, that require political, not just regulatory, decision – and at what level. A detailed agenda will be provided in early December to those who pre-register. Please e-mail [eurim@eurim.org](mailto:eurim@eurim.org) if you wish to attend and/or help drive work in this area.

It is unclear whether there are similar issues with regard to the spectrum to be used for outside broadcasting and other purposes. Those involved are hopeful that these will be resolved by early in the New Year. If not a similar exercise may be needed.

## 6) Positioning the UK as a 21<sup>st</sup> Century Skills Hub not a “Has been”

*Submission to the Home Affairs Select Committee enquiry on points based immigration*

We have been asked to organise a submission to the select committee by the end of November covering concerns expressed by some of our members regarding plans for a points based immigration system. Among the concerns were that the proposed routines would open up as many opportunities for abuse as they closed, while getting in the way of staff rotations and work experience placements for the overseas students on whose fees many of our universities now depend for survival.

The need is not for more complex tick-box routines based on forgeable paperwork, but to build on the routines used by reputable employers and universities to assess claimed qualifications and experience and to look after those they recruit or transfer once they have arrived in the UK.

But what does that mean in practice?

Intellect has agreed to host a small workshop on the afternoon of 18<sup>th</sup> November for those with direct experience of current routines, particularly for employees on career rotation or multi-location teams or for overseas students who might wish to stay and practice. Please e-mail [eurim@eurim.org](mailto:eurim@eurim.org) if you would like to attend or participate in any follow up exercise.