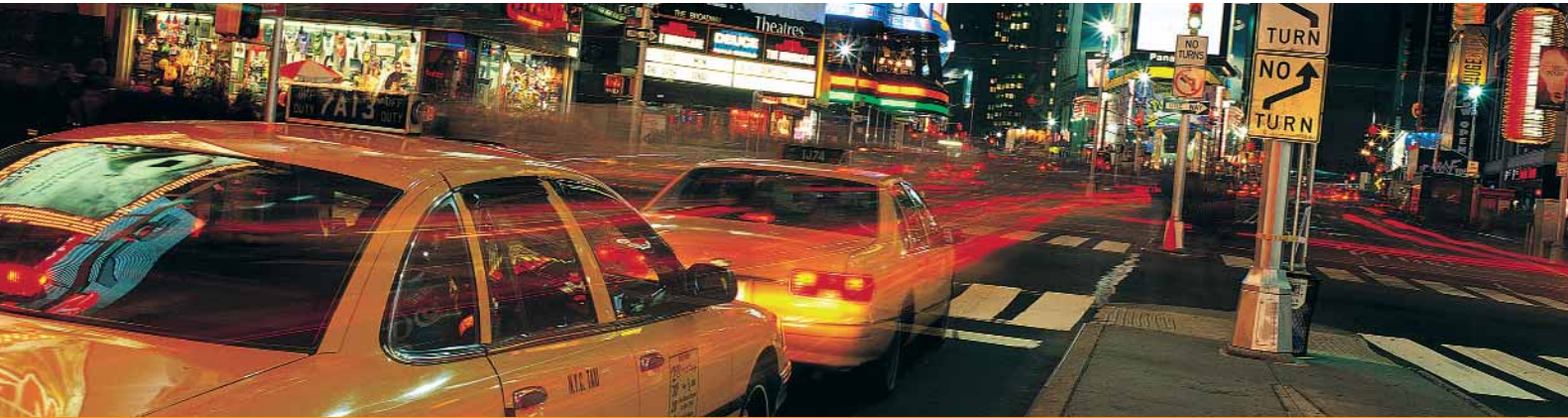


DE LA RUE IDENTITY SYSTEMS

New York Partnership Focuses on its Customers to Create a Secure Driver's License System



De La Rue provides a highly secure driver license solution to the New York State Department of Motor Vehicles. It is one of the top three contracts in terms of issuing volumes in the USA, producing around 25,000 licenses per day.

De La Rue installed a system which is capable of issuing over 5 million highly secure documents per year, over a 6-year period. A combination of multi-layered security devices, which are continually being reviewed, help to keep it among the most highly secure license documents in the United States.

THE NYSDMV NOW BENEFITS FROM

- A fast license production system capable of producing approximately 25,000 licenses per day.
- Reputed to be one of the most secure license documents in the United States.
- Around 180 image capture stations at over 120 locations, with approximately 11 mobile stations.
- A document that helps to prevent identity fraud.
- Multi-layered document security, continually being reviewed by De La Rue's experts.
- A trusted partner focussed on maximising the quality, security and integrity of New York driver licenses.

WHY DE LA RUE?

The NYSDMV selected De La Rue for:

- A true partnership in the effort to improve license issuance integrity.
- A strong track record in successfully implementing over 50 national identity schemes.
- Their knowledge of secure document production, personalisation and issuance.



VISION

New York State Department of Motor Vehicles (NYSDMV) wanted a global organisation specialising in secure identification, to work alongside them to further increase the existing security of its driver license. They were also looking for a true partner, to continue to deliver the high levels of customer service and quick turnaround times that their citizens had experienced since the original driver license contract was assigned to De La Rue in December 1996.

NYSDMV had always focussed on the importance of security and was keen to ensure that its driver license document, along with the end-to-end application, document production and issuance process, remained among the most secure in the United States. So, following an international tender NYSDMV decided to award a new contract to De La Rue, providing them with an opportunity to evaluate and further upgrade their document and production process.

SOLUTION

De La Rue has installed the latest image capture and processing technology at approximately 120 NYSDMV offices around the State. This technology incorporates signature capture and automatic image capture and cropping – all designed to improve document quality and keep customer waiting times to a minimum. Applicant data is then sent, using secure and reliable data transmission, to a De La Rue central database that is capable of holding over 25 million individual images. License orders and corresponding demographic data is sent during the evening, with priority license documents ready for despatch the next morning. The remaining licenses are usually produced within a 24-hour turnaround period – one of the fastest for driver licenses in the United States.

De La Rue knows that the principles of creating highly secure driver license schemes mean ensuring policy, process and technology are working seamlessly together. So, after following the final extensive quality assurance procedures, the licenses are issued to NYSDMV and mailed out to their customers.



The license itself is based around non-commercially available materials, with a combination of multi-layered security devices to keep it several steps ahead of the fraudster. Personal data, a colour facial image, a digitised signature and an encoded machine-readable 2D barcode are incorporated in the license. De La Rue plans to monitor the security and design of the document working with the NYSDMV on improvements over the duration of the 6-year contract as required.

An additional benefit for the NYSDMV is that the system is capable of producing a range of identification documents, including contactless smart cards used for access to government buildings and identification cards. They also have the assurance of knowing that a De La Rue team is based permanently in New York State to support the document production system.

“ The partnership between the New York State Department of Motor Vehicles and De La Rue continues to improve the technology, quality and integrity of our driver license to ensure that both the application process and the document itself remain highly secure. New York State’s citizens can expect to benefit from a durable and more secure license that will be even harder to counterfeit or alter fraudulently.

Commissioner
Raymond P. Martinez,
NYSDMV.



De La Rue Identity Systems provides secure identity solutions for governments around the world. Backed by the company’s unique heritage in developing secure products and services, Identity Systems offers integrated, tailored identity solutions for national identification and registration programmes, driver’s license and passport issuing schemes. De La Rue invests heavily in research and development, and works alongside organisations such as Interpol, the FBI, Scotland Yard and the United Nations, to enable it to keep ahead of fraudsters and counterfeiters. As a result, Identity Systems is at the centre of some of the most exciting and innovative developments in the modern world.

De La Rue Identity Systems

www.delarue.com

Europe

Telephone: +44 (0)1256 605000
Fax: +44 (0)1256 605299

USA

Telephone: +1 518 463 7621
Fax: +1 518 463 7625

Africa

Telephone: +254 20 860086
Fax: +254 20 860787

Far East

Telephone: +603 8996 1757
Fax: +603 8996 1907

Latin America

Telephone: +52 (55) 57 26 66 20
Fax: +52 (55) 57 26 66 25